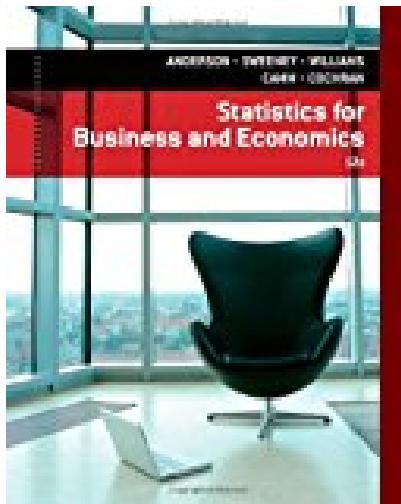


Statistics for Business & Economics



BOOK DETAILS

- Author : David R. Anderson
- Pages : 1120 Pages
- Publisher : South-Western College Pub
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BOOK SYNOPSIS

The definitive introduction to statistics by Anderson, Sweeney, Williams has now been expertly adapted for business and economics students across the United Kingdom, Europe, Middle East and Africa. Adapting authors, Jim Freeman and Eddie Shoesmith, have taken the classic rigour and rich pedagogy of the United States text and carefully blended it with the latest applications and technology to provide a truly complete introduction to statistics. Students will engage seamlessly with the material as all Case Problems, Statistics in Practice features and examples throughout the text have been thoroughly revised using localised material, while a new full-colour design using photographs brings the subject to life. Hundreds of Exercises are included with the text while an accompanying CD-Rom contains over 100 unique Data Sets to ensure students and lecturers are provided with a complete learning package.

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